

# PCBH Community Forum II: *Ensuring Our Broadest Reach*

Sunday, October 11, 2020, 10:00-5:00 EST



For a second consecutive year, this professional gathering focused on the PCBH model of integrated care will feature national experts, top-tier researchers and proven on-the-ground clinicians discussing the toughest and most interesting aspects of PCBH work. It is open to all levels of experience with PCBH. This year's Forum will have a particular focus on strategies for reaching the broadest range of patients possible. Join us!

## Agenda (EST)

10:00 – 10:15 AM | WELCOME REMARKS

*Neftali Serrano, PsyD*

10:15 – 10:55 AM | OPENING ADDRESS

*Jeff Reiter, PhD, ABPP*

In this year's opening address, Dr. Reiter will discuss the social justice goals and potential of the PCBH model. He will also highlight ways in which implementation of the model has at times undermined such goals and potential. Using content from the day's sessions that will follow, he will outline strategies for ensuring the broadest reach of PCBH moving forward.

11:00 – 12:25 PM | CONCURRENT SESSIONS

**SESSION A**  
**Ask a Trainer**

*Kent Corso, PsyD; Patricia Robinson, PhD; Kirk Strosahl, PhD; Anne Dobmeyer, PhD, ABPP; Neftali Serrano, PsyD*

*Moderators: Alexander Blount, EdD and Bridget Beachy, PsyD*

Ask top PCBH trainers for help with your toughest PCBH implementation challenges in this open Q&A between trainers and audience members. As a bonus: the moderators are top trainers, too!

**SESSION B**  
**New and Emerging PCBH Research Part I: PCBH Innovations**

*Matt Martin, PhD, Ana Bridges, PhD; David Bauman, PsyD; Jeff Cigrang, PhD; Ryan Landoll, PhD, ABPP*

*Moderator: Clarissa Aguilar, PhD and Aditya Bhagwat, PhD, ABPP*

Get an edge by learning about significant emerging and recently published PCBH research projects. These studies are helping define the PCBH model and illustrate its potential for wide-ranging benefit.

**SESSION C**  
**New and Emerging PCBH Research Part II: More PCBH Innovations**

*Travis Cos, PhD; Jeff Goodie, PhD, ABPP; David Bauman, PsyD, Ana Bridges, PhD*

*Moderator: Andrew Philip, PhD*

But wait, there's more! Running concurrently with the Part I research session, this session will highlight even more published and emerging PCBH studies. Don't worry about missing out - each session is recorded so you can attend one live and view the other later.

12:30 – 1:55 PM | CONCURRENT SESSIONS

**SESSION A**  
**Tackling Complexity**

*Patricia Robinson, PhD; Kirk Strosahl, PhD; Parinda Khatri, PhD; Russell Maier, MD*

*Moderators: Bridget Beachy, PsyD and Jeff Reiter, PhD, ABPP*

If you have ever struggled to understand how a BHC can help patients with the most complex needs, then this session is for you. The discussants will offer not only the rationale for intervening with patients of any complexity, but also the perspective and strategies for doing so.

**SESSION B**

**High-Performing BHCs Part II: Their PCMH Partners**

*Sarah Ortner, LMFT, MA; Carlos Lopez, LCSW, BCD; Melissa Baker, PhD, ABPP; Phillip Hawley, PsyD; and their PCMH team members*

*Moderators: Alexander Blount, EdD and Julie Oyemaja, PsyD*

The high-performing BHCs are back - with friends! Selected last year (based on superior practice metrics) to give insight into what makes a BHC successful, the same BHCs will this year bring their PCMH team members. Hear what their team members think makes a good BHC.

2:00 – 2:55 PM | SESSION

**What Exactly is Primary Care?**

*Yalda Jabbarpour, MD*

What are the basic goals and functions of primary care? How is primary care changing now? In order to function effectively in primary care and add value to the team, BHCs need to understand these basics. Fortunately, we'll have the Medical Director of the Robert Graham Center to teach us all about it.

**SESSION A**

**Making the Most of One Visit: Lessons from Single-Session Therapy**

*Robert Rosenbaum, PhD + Melissa Baker, PhD, ABPP and Phillip Hawley, PsyD*

*Moderator: Deepu George, PhD, LMFT*

Research tells us that most patients will only complete one visit. This is probably particularly true in primary care, and particularly again among patients with the most challenges. Yet, research also suggests that many patients actually benefit from just one visit. What does all of this tell us about what patients want from care? And how do we make the most of that one visit as a BHC? One key to reaching the widest range of patients lies in the answers to these questions, which one of the leading experts in Single-Session Therapy (SST) will give us in this session. Two top BHCs will also join to discuss how SST applies in their work.

**SESSION B**

**New and Emerging PCBH Research, Part III: Maximizing Our Reach**

*Ana Bridges, PhD; Marcia Sasano, MSc, Aaron O'Connell; Stacy Ogbeide, PsyD, MS, ABPP, Kathryn Kanzler, PsyD, ABPP; Elizabeth D'Amico, PhD*  
*Moderator: Eboni Winford, PhD*

Grow your knowledge of the PCBH literature even farther by attending this third session on emerging and recently published PCBH research. Each of the studies in this session highlight the potential of PCBH for reaching typically underserved populations, perhaps in ways that will surprise you.

4:30 – 5:00 | CONCLUDING REMARKS

*Jeff Reiter, PhD, ABPP*

Review the day's highlights, lessons learned, new questions generated, and ideas for moving the PCBH model forward.