

# Depth and Breadth: Building Capacity Through Collaboration and Collective Impact

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# Faculty Disclosure

The presenters of this session have NOT had any relevant financial relationships during the past 12 months.

# Conference Resources

Slides and handouts shared by our conference presenters are available on the CFHA website at [https://www.cfha.net/page/Resources\\_2019](https://www.cfha.net/page/Resources_2019) and on the conference mobile app.



# Learning Objectives

At the conclusion of this session, the participant will be able to:

- Describe a collective impact approach to build capacity for addressing systemic barriers to sustainability of physical and behavioral health care integration.
- Describe a collaborative approach to creating a continuum of care that addresses social drivers of health.
- Identify at least three concrete strategies for promoting comprehensive care within participants' own communities.

# Bibliography / Reference

1. Weaver, L (2016). Possible: Transformational change in collective impact. *Community Development*, 47(2), 274-283. DOI: 10.1080/15575330.2016.1138977
2. Schultz, E.M., & McDonald, K.M. (2014). What is care coordination? *International Journal of Care Coordination*, 17(1-2), 5-24. <https://doi.org/10.1177/2053435414540615>
3. Zeigler, B.P., Redding, S.A., Leath, B.A., & Carter, E.L. (2014). Pathways community HUB: A model for coordination of community health care. *Population Health Management*, 17(4), 199-201. <http://doi.org/10.1089/pop.2014.0041>
4. Miller, B.F., Ross, K.M., Davis, M.M., Melek, S.P., Kathol, R., & Gordon, P. (2017). Payment reform in the patient-centered medical home: Enabling and sustaining integrated behavioral health care. *American Psychologist*, 72(1), 55-68. <http://dx.doi.org/10.1037/a0040448>
5. DeVoe, J.E., Bazemore, A. W., Cottrell, E.K., Likumahuwa-Ackman, S., Grandmont, J., Spach, N., & Gold, R. (2016). Perspectives in primary care: A conceptual framework and path for integrating social determinants of health into primary care practice. *Annals of Family Medicine*, 14(2), 104-108. DOI: 10.1370/afm.1903

# Learning Assessment

- A learning assessment is required for CE credit.
- A question and answer period will be conducted at the end of this presentation.

# Network of Behavioral Health Providers (NBHP)

- Community Coordination of Care Initiative (c3):
  - NBHP convened over 60 medical, behavioral health and social service organizations for one-year planning period.
  - Worked to create a coordinated continuum of care that integrates medical, behavioral health and social services to improve the social determinants of health and develop an implementation plan for a coordinated care pilot project.



# Network of Behavioral Health Providers (NBHP)

## Local Healthcare, Behavioral Health & Social Service Provider Organizations

- Integrate primary care, behavioral health and social services, and to the extent possible, make those services available on-site.

## Texas Legislature & Local Government

- Provide funding and other incentives for healthcare, behavioral health and social service agencies to coordinate care.





# Network of Behavioral Health Providers (NBHP)

## Health Care Payers

- Prioritize the widespread implementation of a global payment reimbursement model that is value-, outcomes- and risk-based.
- Reimburse for navigation and coordinated/treatment planning services under the current Fee-for-Service model.
- Reimburse for prevention-based activities- such as screenings – as well as the services that address socio-economic factors under the current Free-for-Service model.
- Reimburse for services provided by non-clinical staff, such as peer support specialist, Community Health Workers and case managers.
- Work to expedite credentialing for providers to serve on insurance panels.
- Ensure full integration of physical and behavioral health services.



# Mental Health America of Greater Houston

- Training and Technical Assistance
- Mental Health/Health Literacy
- Collective Impact
  - Center for School Behavioral Health
  - Veteran's Behavior Health
  - Community Resilience and Mental Health
  - Integrated Health Care Initiative



# Depth and Breadth



Service Delivery

Institutes of Higher Education

C3 Initiative

Finance

C3 Pilot

Continuum of Care

Depth

Public Policy

Breadth



# Depth and Breadth



Service Delivery



Institutes of Higher Education

C3 Initiative

Finance

C3 Pilot

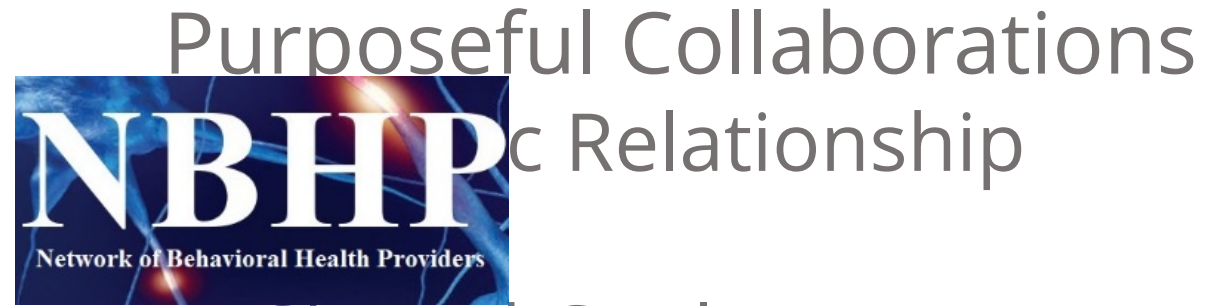
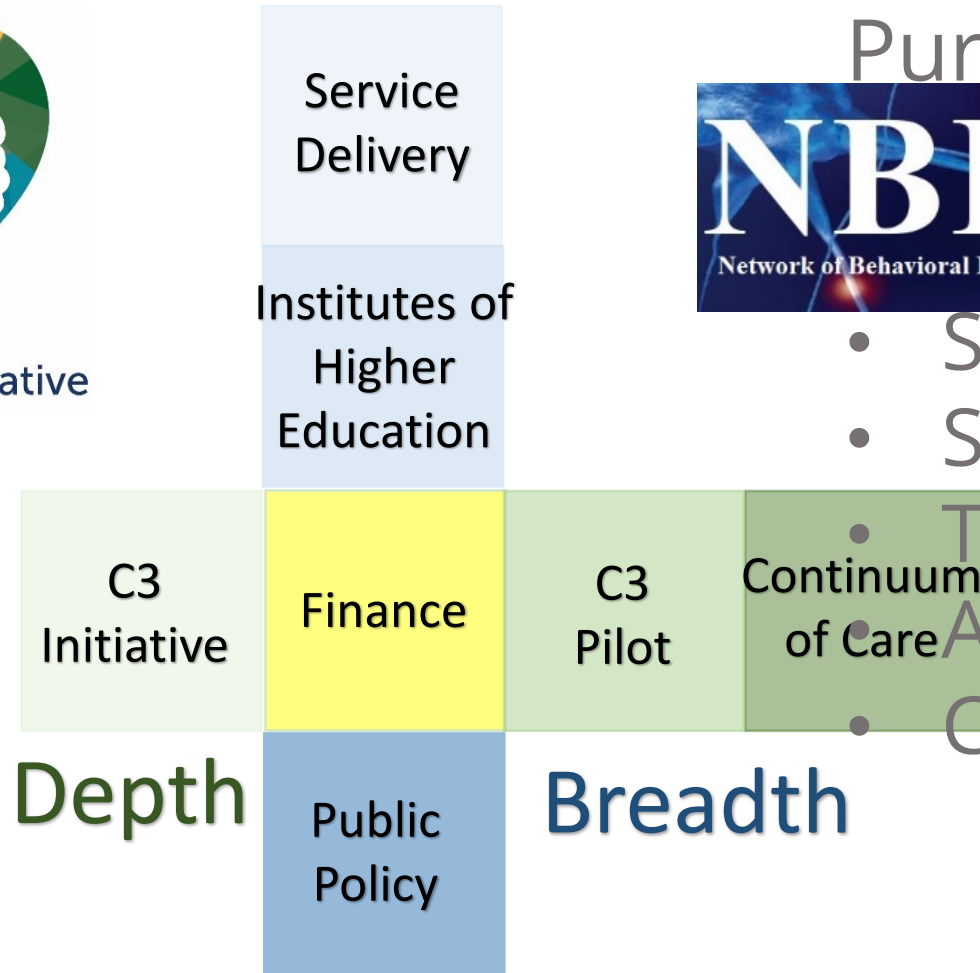
Continuum of Care

Depth

Public Policy

Breadth

# Depth and Breadth



- Shared Goals
- Shared Members
- Time and Cost Savings
- Avoiding Duplication
- Common Understanding

# Depth and Breadth



## Current Activities

- Relationship Connections
- Expanding Relationships
- Membership Benefits
- Survey Service Delivery Providers
- Building Connections with MCOs
- Shared "Quick Reference Guide"
- Systemic Training
- Ongoing Development and Support



# Session Survey

Use the CFHA mobile app to complete the survey/evaluation for this session.



**Join us next year in Philadelphia, Pennsylvania! Thank you!**