

'The Future is Now': Addressing the Workforce Development and Training Needs for Integrated Healthcare Professionals

Max Zubatsky, PhD, Associate Professor, Saint Louis University, St. Louis, MO

Christine Runyan, PhD, Professor, Umass Memorial Medical School, Worcester, MA

Kathryn Fraser, PhD, Behavioral Medicine Coordinator, Halifax Health Family Medicine Residency, Daytona Beach, FL

Alexander Blount, EdD, Professor, Antioch University New England

Keith Dickerson, MD, Physician, St. Mary's Medical Center, Grand Junction, CO



CFHA Annual Conference
October 17-19, 2019 • Denver, Colorado

Faculty Disclosure

The presenters of this session have NOT had any relevant financial relationships during the past 12 months.

Conference Resources

Slides and handouts shared by our conference presenters are available on the CFHA website at https://www.cfha.net/page/Resources_2019 and on the conference mobile app.



Learning Objectives

At the conclusion of this session, the participant will be able to:

- Identify the current climate of workforce development across professional disciplines and the workforce shortage in healthcare.
- Acknowledge the various paradoxes inherent to teaching and mentoring in healthcare
- Discuss how to navigate challenging situations with learners and mentees by promoting psychological safety and personal investment.
- Present a framework for mentoring that includes ways to assess for interests, develop goals, and guide completion of scholarly activities of mentees
- Introduce the role of “care enhancers” in behavioral health services, and how this impacts the future roles and recruitment of behavioral health clinicians

Learning Assessment

- A learning assessment is required for CE credit.
- A question and answer period will be conducted at the end of this presentation.

Outline for the Day

PART 1: Each presenter will give a brief background of their current mentoring roles and responsibilities, with a few learning lessons that they've gained over the years. The presenter will then introduce one novel concept about the challenges and/or opportunities of developing a workforce of future integrated healthcare providers.

10-minute break

PART 2:

Each presenter will facilitate a table, where attendees can move to a different table topic at any time during this hour. The roundtable topics will include:

TABLE 1: RECRUITMENT/ROLES (Sandy)

TABLE 2: LEARNING CHALLENGES in the WORKFORCE (Kathryn/Keith)

TABLE 3: BEST PRACTICES/STRATEGIES AS A MENTOR/TRAINER, SCHOLARLY ACTIVITY- (Tina/Max)

PART 3:

Q&A from the Audience, Directions Moving Forward

The Future of Healthcare is Now!!





HALIFAX
HEALTH

Mentorship

Kathryn Fraser, PhD
Family Medicine Residency Program
Halifax Health



Establishing Mentoring Relationships

- **Merriam-Webster**---- a trusted counselor or guide
- “A dynamic, reciprocal relationship in a work environment between an advanced career incumbent (mentor) and a beginner (mentee) aimed at promoting the career development of both”— Healy CC, Welchert AJ. Mentoring relationships: a definition to advance research and practice. Educ Res 1990; 19:17-21.
- A mutual relationship with an *intentional agenda* designed to convey specific content along with life wisdom from one individual to another.--Thomas Addington and Stephen Graves (The Coaching and Mentoring Network)



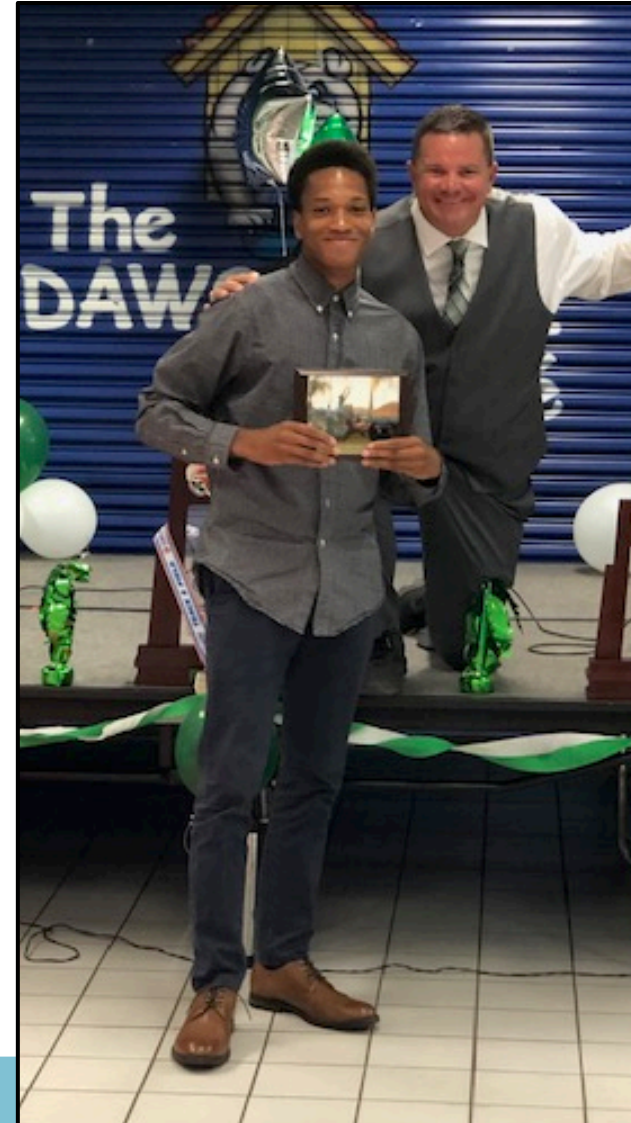
Mentoring—Identify Knowledge, Skills and Gaps

- What domains do you want to cultivate from the mentoring relationship?
 - Choosing roles
 - Establishing goals
 - Clinical skills
 - Networking
 - Time management
 - Writing grants
 - Administrative skills and advancement
 - Research collaboration
 - Work-life balance



Cultivating the Mentoring Relationship

- “Manage up”—take ownership
 - Initiate goals and expectations
 - Direct flow of information—be proactive
 - Follow a regular meeting schedule
 - Agree on structure and objectives
 - Set the agenda prior
 - Be responsive and flexible, open to feedback
 - Follow through on assigned tasks
 - Ask for feedback



Setting Up a Mentoring Program



Clear goals and objectives



Structure of mentoring practices



Specific goal—project output



Relationship building



Scholarly Activity

Max Zubatsky, PhD, LMFT
Department of Family and Community Medicine
Saint Louis University





“Research is what I'm doing when I don't know what I'm doing.”

The Importance of *Incentivizing* Scholarly Work and Making it *Intentional* for Future Professionals

- Becoming a part of the scientific community
- Helps promote one's clinic, organization or residency
- Helps attract future faculty interested in research or scholarly work
- Celebrate publications and presentations during staff meetings
- A dual role for scholarly productivity for CVs (not just a publication or presentation for research, but a mentoring or teaching opportunity as well)



Research Does Not Have to be boring or Intimidating!



**Quality
Improvement
Projects for specific
chronic conditions**



**Clinical and
Operational
Workflow Outcomes**

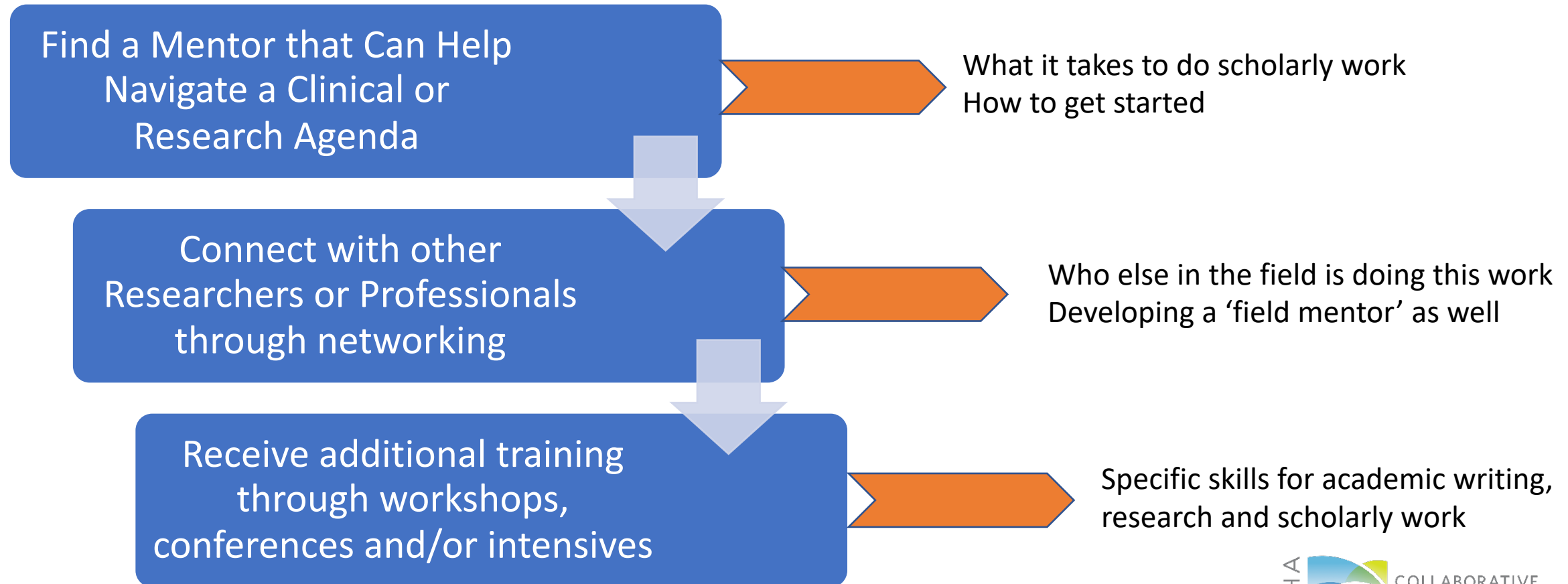


**Community Based
Research**



**Resident Teaching Outcomes or
Observational Learning Activities**

How Do We Motivate Health Care Trainees and New Professionals to “Be Scholarly”





Strategies for Trainees who Challenge Us

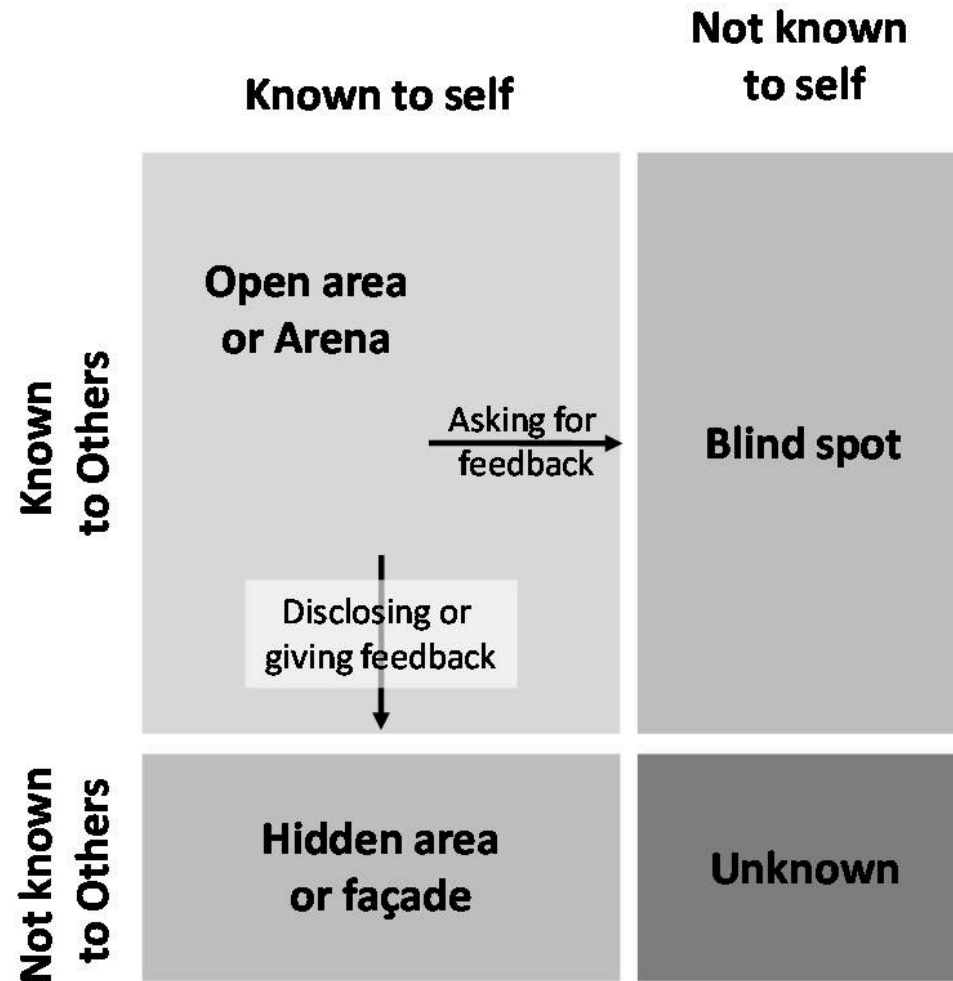
Christine Runyan, PhD
Family Medicine and Community Health
University of Massachusetts Medical School



- Trite, but often true
 - Why is this person challenging for me?
 - Translation: **What is it about me that I am being triggered?**
- It is all about self-awareness – us and them



Its all
about self-
awareness



JOHARI WINDOW

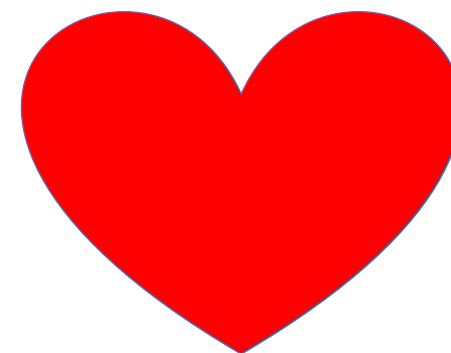
Strategies for Trainees who Challenge Us

- Trite, but often true
 - Why is this person challenging for me?
 - Translation: **What is it about me that I am being triggered?**
- It is all about self-awareness – us and them
- **Use team members and be creative about addressing gaps**
- **Acceptance**



Challenge
High/
Support Low

Challenge
High /
Support High



Challenge
Low/Support
Low

Challenge
Low /
Support High



Investment and Psychological Safety

- *“When you're screwing up and nobody says anything to you anymore that means they've given up on you...you may not want to hear it but your critics are often the ones telling you they still love you and care about you and want to make you better.”*
- Psychological Safety = feel safe to take risks and be vulnerable





Current Challenges in the Workforce

Keith Dickerson, MD

St. Mary's Hospital Family Medicine and
Residency Practice

Growing the Primary Care Behavioral Health Workforce of Tomorrow

Alexander Blount, EdD

Professor of Clinical Psychology

Antioch University New England

Professor Emeritus of Family Medicine and Psychiatry

University of Massachusetts Medical School

Current Training Approach is Inadequate in Relation to the Need

- I created a post-degree training program in Primary Care Behavioral Health at the Center for Integrated Primary Care at UMass Medical School,
- A program that has shown to be effective
- A program that has trained over 4000 Behavioral Health Clinicians
- Yet it is clear to me that we are not keeping up with the need.
- Untrained mental health professionals who don't know how to succeed in primary care are one of the central reasons that Behavioral Health Integration is stuck in so many settings.

Hall, J., Cohen, D. J., Davis, M., Gunn, R., Blount, A., Pollack, D. A., Miller, W. L., Smith, C., Valentine, N., and Miller, B. F. (2015). Preparing the Workforce for Behavioral Health and Primary Care Integration. *J Am Board Fam Med*, 28: S41-S51

Scope NH PCBH Workforce Assessment Study

- Focused only on primary care behavioral health workforce in New Hampshire
- Assessing how behavioral health care is delivered to the most “stressed” populations
- Studied the “safety net” clinics (FQHCs and look alike plus RHCs)
- Looked at how well the training infrastructure of the state is poised to produce the workforce needed to supply these sites and by extension, the state.

We defined behavioral health broadly.

1. Prescribing and consulting about psychotropic medications
2. Consulting with PCPs and other team members about patient BH needs and treatment.
3. Providing behavioral interventions or therapies for mental health and substance abuse needs and health behavior change
4. Creating and maintaining patient engagement in care
5. Addressing health literacy, adherence, and healthy living
6. Keeping information about the patient's health needs and health behavior flowing between the patient and the health team
7. Addressing social and economic barriers patients face in caring for their health ("social determinants of health")

Role of “Care Enhancers”

Lots of roles being added:

Care Manager

Care Coordinator

Navigator

Health Coach

Patient Advocate

Community Health Worker

Patient Educators

(and on and on)

- Some are new types of training and some are new roles for existing disciplines (RNs, LPNs, MAs, MSWs)
- Whatever their training, these roles require behavioral skills.

We conceptualized the workforce by categories of function rather than discipline.

Care Enhancer (CE)

- BSW, Med Asst, Care Manager/Coord, Health Coach, CHW, Pt. Educator, Navigator, Reg. Nurse, BS Nurse

Consulting Psychiatric Clinician (CPC)

- Psychiatrist (MD, DO), Psych Nurse Practitioner, Psych Advanced Practice Nurse, Psych Physician's Assistant

Behavioral Health Clinician (BHC)

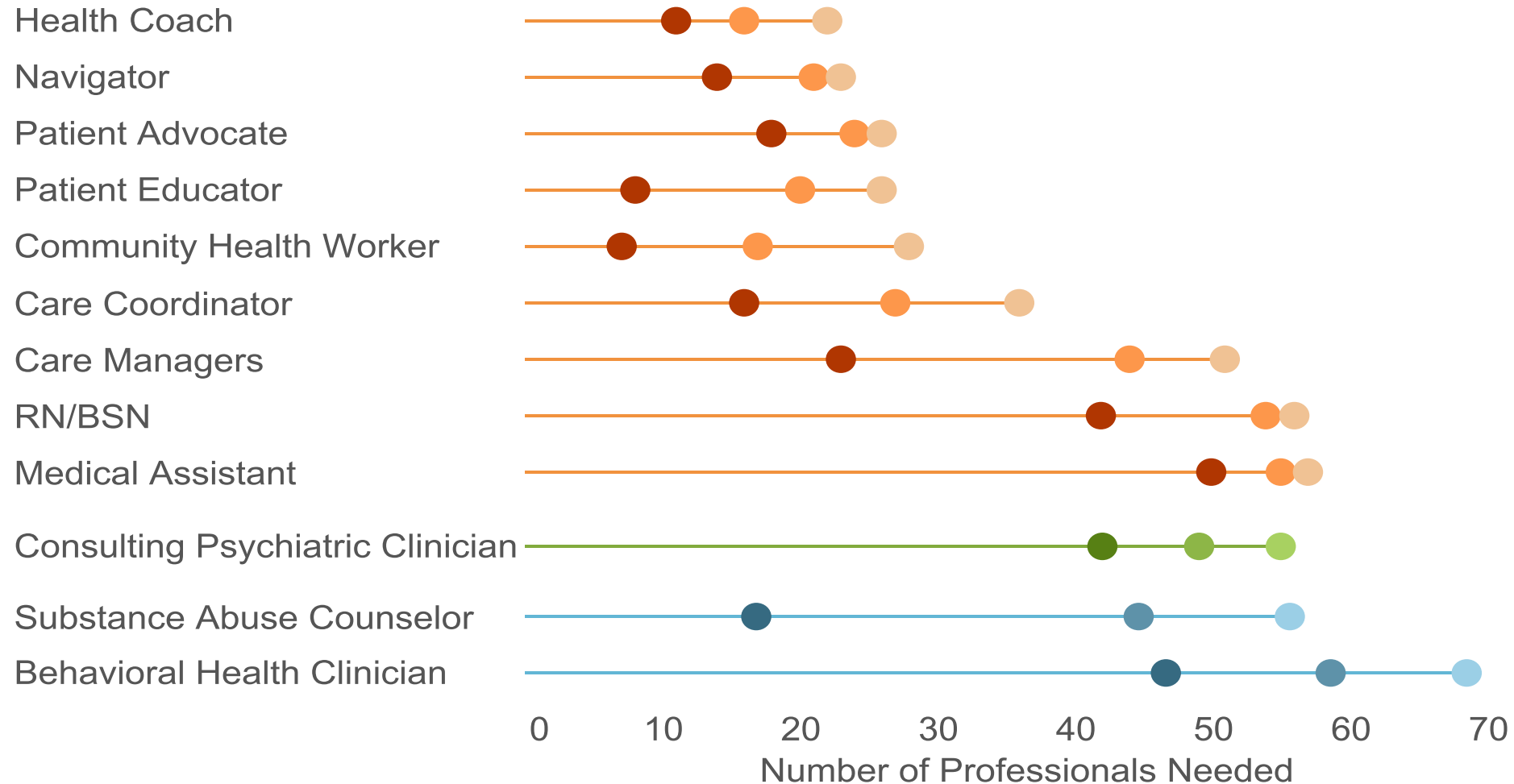
- Psychologist (PsyD, PhD), Marriage & Family Therapist, Substance Abuse Counselor, Mental Health Counselor, MSW

BHCs, PCCs, & some forms of CE's will be in great demand.

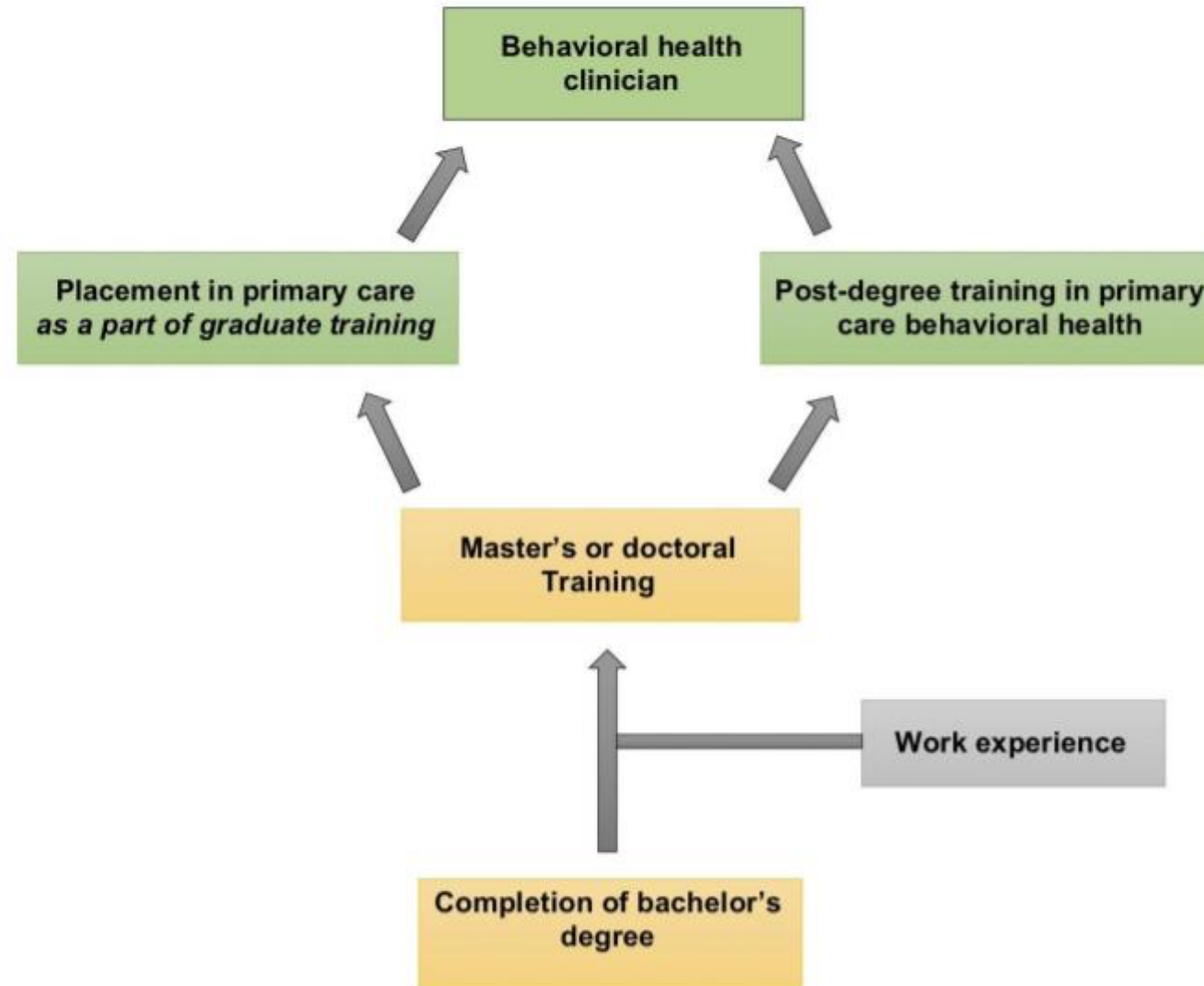
Substance Abuse Counselors, Care Managers, BHCs Needed

Number of Professionals: **Now**, **Wanted Now**, **Wanted in 5 years**

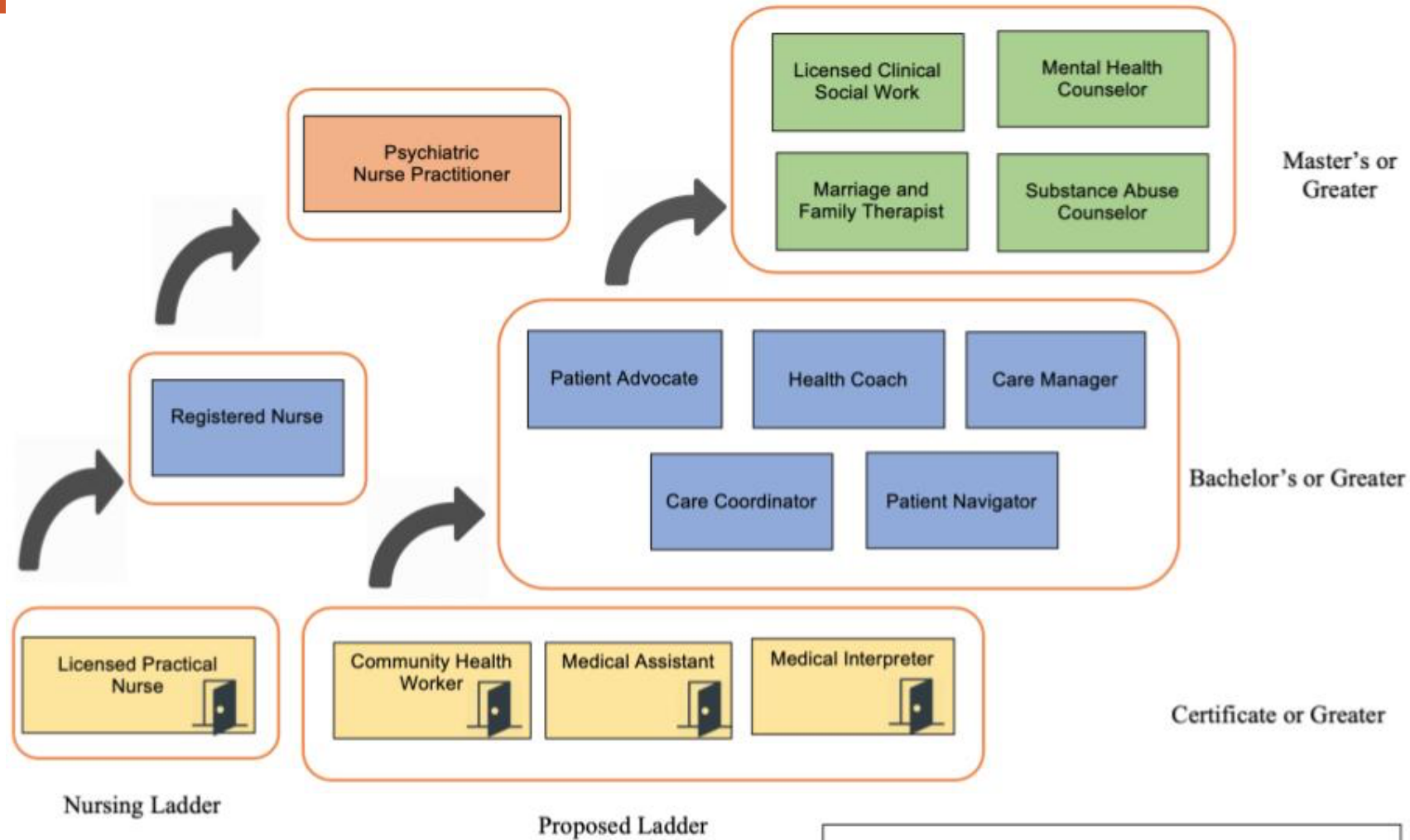
Care Enhancers, **Consulting Psychiatric Clinicians**, **Behavioral Health Clinicians**



Common Pathways for Competent B.H. Clinicians



Behavioral Health Career Ladder in PC



*These are common entry points for primary care. Individuals can enter at any step in this ladder.

New Hampshire Primary Care Behavioral Health Workforce Initiative

www.NHPCBHWorkforce.org

- List of Post Degree Training programs for BHCs
- List of Master's Degree programs that do not require leaving current employment to complete
- Career ladder with links to definitions of roles, salary ranges, and training programs.
- Special training webinar for BHCs in Pediatrics
- Series of training videos introducing primary care behavioral health to undergraduates and graduate students
- Series of training videos and exercises for training Practice Transformation Facilitators in BHI.

If you know about additional resources in these categories anywhere LET US KNOW!

ABlountEdD@gmail.com



PART II: Breakout Groups



TABLE 1: RECRUITMENT/ROLES (Sandy)

TABLE 2: LEARNING CHALLENGES in the WORKFORCE (Kathryn/Keith)

**TABLE 3: BEST PRACTICES/STRATEGIES AS A MENTOR/TRAINER
(Tina/Max)**



Bibliography / Reference

1. Cho, C. S., Ramanan, R. A., & Feldman, M. D. (2011). Defining the ideal qualities of mentorship: a qualitative analysis of the characteristics of outstanding mentors. *The American journal of medicine*, 124(5), 453-458.
2. Lacasse, M., & Ratnapalan, S. (2009). Teaching-skills training programs for family medicine residents: systematic review of formats, content, and effects of existing programs. *Canadian family physician Medecin de famille canadien*, 55(9), 902-3.e1-5.
3. Blount, F. A., & Miller, B. F. (2009). Addressing the workforce crisis in integrated primary care. *Journal of Clinical Psychology in Medical Settings*, 16(1), 113.
4. O'Donohue, W., & Maragakis, A. (2015). Training the Behavioral Health Workforce for the Patient-Centered Medical Home. In *Integrated Primary and Behavioral Care* (pp. 61-73). Springer, Cham.
5. Experiential Learning Theory as a Guide for Experiential Educators in Higher Education" *ELITHE: A Journal for Engaged Educators*, Vol. 1, No.1, pp.7-44 (good read at approaches to learning and teaching)



Join us next year in Philadelphia, Pennsylvania! Thank you!